

## **Engage Energy & Industrial Consulting, Inc.**

27 N. Meadowcroft Ave. Suite 1, Pittsburgh, PA 15216

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[www.engageeic.com](http://www.engageeic.com)



### **Position: Marketing Intern – Pittsburgh, PA**

Engage Energy and Industrial Consulting is a management consulting firm that specializes in the areas of:

- Asset Lifecycle Management
- Business Transformation & Operational Excellence
- Corporate Social Responsibility / Sustainability & ESG Programs.

Our industry focus is Electric, Gas, and Water Utilities, Diversified Energy (Upstream, Midstream, Downstream), Private Equity, Mid-Market Manufacturing, and Industrial companies.

The candidate will be able to assist the Director of Marketing with increasing brand awareness, executing an integrated marketing plan, and producing digital and print media content.

The candidate will have experience with social media content creation and will assist with increasing online presence using SEO and SEM, online advertising, and Google Ad Sense. Other areas of responsibility will include email and direct mail campaigns, print collateral and advertisements, and various tasks as assigned. A background or familiarity with sustainability and/or ESG is desired.

**Compensation:** \$10/hour

#### **Work Environment:**

- Part-time position
- Flexible hours and working arrangements
- Entrepreneurial culture

#### **The successful candidate must understand and practice the following traits:**

- Self-motivated with the ability to work independently
- Knowledge with Social Media platforms LinkedIn, Twitter, Instagram, and Facebook
- Manage time and prioritize tasks effectively
- Attend weekly business development meeting with leadership team
- Serve as an enthusiastic and professional brand ambassador for Engage

#### **Motivational Traits:**

- Honesty and integrity
- Strong relationship building skills
- Self-motivated and results oriented
- Entrepreneurial
- High energy
- Confident
- Persistence and grit

#### **Respond with your Cover Letter and Resume to:**

Meagan Reed, Director of Marketing & Communications at [Meagan@engageeic.com](mailto:Meagan@engageeic.com)